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MSME - Technology Development Centre  
**कांच उद्योग विकास केंद्र, फिरोजाबाद**  
Center for the Development of **Glass**  
**Industry (CDGI),**  
Firozabad



## **MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)**

**MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA**

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- [www.cdgiindia.net](http://www.cdgiindia.net)

### **BRIEF DESCRIPTION OF TRAINING PROGRAMME**

**2 Days Government Certification on**

**GRAPHIC DESIGN MASTERY WITH CANVA TRAINING**

**Live Interactive Session**

### **COURSE CONTENT:-**

- Canva is a powerful design tool offering numerous benefits, including user-friendly design, a wide variety of templates, affordability, stock media access, and collaborative features.
- Introduction to Graphic Design
- Getting Started with Canva
- Design Basics in Canva
- Logo Design using CANVA
- Poster Design using CANVA
- Video / Reels Editing USING CANVA
- Creating Engaging Designs
- Advanced Canva Techniques
- Equipment's Handling

- Using Canva's Animation Features
- Title Animation, Content Creation
- Audience Targeting Design
- Page Branding Design
- Attracting Viewers
- Investment Cost
- Social media Attractive Design
- Final Project and Portfolio Development
- Creating a personal brand and using Canva for your portfolio
- Additional AI Tools Ecosystem
- Utility Tools:
- Social Media Content Strategy
- Content Planning & Optimization
- AI-Enhanced Workflow
- AI Presentation Tool
- AI Presentation Creation
- Enhancement
- Media Enhancement Tools:

## Benefits of CANVA TRAINING

### **User-Friendly Interface**

- **Extensive Template Library**
- **Free Version Availability**
- **Collaborative Features**
- **Web-based Platform**
- **Regular Updates and Additions**
- **Drag-and-drop Functionality**
- **Customisable Brand Kit**
- **Integrated Stock Photo Library**
- **Enhance Your Graphic Design Skills**
- **Reach a massive audience**
- **It offers a wide range of templates and tools to help you create graphics**
- **It Is a Great Option for Creating Graphics for Personal Use and Commercial Purposes**

## **Immediate Skills**

- Professional poster and brochure creation
- Basic video editing and production
- AI image generation for marketing materials
- AI-powered presentation development
- AI tool integration workflow
- Brand consistency application

## **Business Impact**

- Reduced design costs through in-house capabilities
- Improved marketing material quality
- Enhanced social media presence
- Streamlined content creation process
- Professional brand presentation

**Date- 04 & 05 October 2025 (2 Days) Time- 5 pm to 8.30 pm**

Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)

**Please find below bank details**

**PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT**

**Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI**

**Account Name: Centre for the Development of Glass Industry**

**Bank: Axis bank ltd**

**A/c No. 672010100020712**

**IFSC Code: UTIB0000672**

**Pls send screenshot of payment details for seat confirmation**

**FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.**

scan here to pay



CENTRE FOR THE DEVELOPMEN

**FOR MORE DETAILS PLEASE CONTACT:**

**Mobile: +91- 8603769900**

**Website: [www.cdgiindia.net](http://www.cdgiindia.net)**