



Ministry of Micro, Small and Medium Enterprises,
Government of India



ISO 9001 : 2008
ISO: 14001:2004

MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

BRIEF DESCRIPTION OF TRAINING PROGRAMME

How to Start & Grow Business Through YouTube Monetization

About the training

There are 2.3 billion users on YouTube, watching 1 billion hours of videos every day, (YouTube, 2020).

Many YouTube creators are trying to make money from their YouTube channels. And with 90% of users discovering new brands of products on YouTube, making money from your account is almost a no-brainer.

Many celebrities have been created through YouTube, with blogging, gaming and comedy initially being the most popular types of content. On today's YouTube, there are hundreds of channels with millions of subscribers on almost every topic, with the highest grossing channel of 2020 actually being a kid's toy channel called Ryan's World.

Topics to be covered:

- Youtube overview
- Creation of youtube channel
- Elements of youtube
- Thumbnail designing
- Content creation
- Video creation platform
- How to create a video
- Equipment's required
- Verification of the process
- Monetization
- Growth and strategies growth
- Professional for analysis and YouTube analytics
- How to get more subscribers
- Analytics, Page Branding
- Earning Money
- Attracting Viewers, Investment Cost, Social Media
- To learn Safe & assured ways of making best use of YouTube to earn money, work at home/office & promote business for income generation.

Date: 15 & 16 January 2022 5.30 PM to 8.30 PM

Course Fee: Rs. 2500/-

Please find below bank details

PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

Account Name: Centre for the Development of Glass Industry

Bank: Axis bank ltd

A/c No. 672010100020712

IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

FOR MORE DETAILS PLEASE CONTACT:

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