



Ministry of Micro, Small and Medium Enterprises,
Government of India



ISO 9001 : 2008
ISO: 14001:2004

MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

BRIEF DESCRIPTION OF TRAINING PROGRAMME

2 Days Government Certification on YOUTUBE BUSINESS TRAINING How to Start YouTube Business

Live Interactive Session

COURSE CONTENT:-

Topics to be covered:

- Professional YouTube
- Channel Setup
- YouTube Videos
- Reels & Shorts
- Video Shoop
- Equipment's Handling
- Video Editing, Voice Dubbing
- Title Animation, Content Creation

- Audience Targeting
- YouTube Monetization
- Subscribers Increasing tips
- YouTube Business Type
- Analytics
- Page Branding
- Earning Money
- Attracting Viewers
- Investment Cost
- Social Media
- Video creation platform
- How to create a video
- Thumbnail designing
- How to Promote your Business/Yourself in YouTube using AI
- YouTube script Writing

Benefits of YouTube Training

- **Businesses Can Acquire Qualified Traffic**
- **Use YouTube Videos to Increase Your Visibility on Google**
- **Utilize High Conversion Rates for Videos**
- **Build Brand Authority and Trust**
- **Marketing On YouTube Will Help You Get Found On Google**
- **Your Content Never Dies**
- **Grow Your Audience Worldwide**
- **Your Audience Will Promote You and Buy from You**
- **Target Your Audience with AdWords for Video**
- **Rank on Google**
- **Reach a massive audience**
- **Boost brand credibility**
- **Video has a higher conversion rate**
Reach a bigger audience with YouTube ads

Date: 10 & 11 August 2024 Time: 5 PM TO 8.30 PM

Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)

Please find below bank details

PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

Account Name: Centre for the Development of Glass Industry

Bank: Axis bank ltd

A/c No. 672010100020712

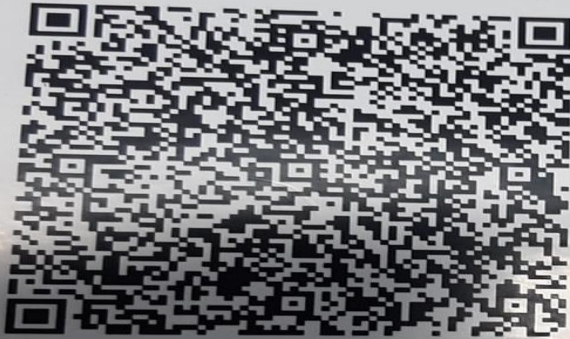
IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.

BHARATQR
₹

scan here to pay



CENTRE FOR THE DEVELOPMEN

MID : 037212006720033 TID : 81573547
ME Helpdesk: 18602332332 / 022-40426060



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AXIS BANK

FOR MORE DETAILS PLEASE CONTACT:

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