



Ministry of Micro, Small and Medium Enterprises,
Government of India



ISO 9001 : 2008
ISO: 14001:2004

MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

BRIEF DESCRIPTION OF TRAINING PROGRAMME

HOW TO START YOUR OWN STARTUP How to Raise Funds for New Business or Existing Business

LIVE INTERACTIVE SESSION

About STARTUP Programme:

2 days Training is meant for to develop and strengthen entrepreneurial quality and motivation and help in selecting the right type of project and products to formulate the effective and profitable project, to acquire necessary managerial skills required to run the industrial unit entrepreneurs (existing / prospective) and professionals to orient them in raising the finance for startups, expansions new Units etc. from different available resources , Banks, Financial Institutions, Venture Funds, Private Equity and Angel Funding. Preparation of Bankable Project Reports, Business Plan Preparation, and Formalities in approaching Banks would also be addressed in the Programme.



Topics to be covered:

Course Content		
Day	SESSION	PARTICULARS OF SESSION
1	1	Concept and Procedure of Entrepreneurship & Regulatory Requirements of Business
1	2	Setting up of own Enterprise & Statutory Compliance, Clearance & Approval
1	3	Preparation of Business Plan & Procedure, Business Strategy
1	4	Preparation of Bankable Project Report, Business Idea Generation, Innovation
1	5	Funding Schemes from other Financial Institutions
1	6	MUDRA/PMEGP/STARTUP Scheme
2	7	Basics of Financial Management, Role of CIBIL
2	8	Risk Management for Start-ups, Role of CGTMSE, Marketing Strategy
2	9	Basics of GST & its impact on start-up enterprises
2	10	Other promotional schemes of Government, Business Development
2	11	Marketing Management & Assessing market opportunities
2	12	Support institutions for start ups HOW TO PREPARE BANKABLE BUSINESS PLAN (FOR STATUP IN SMEs)

Date- 07 & 08 September, 2024 (2 Days) Time: 4 pm to 7 pm

1) Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)

Please find below bank details

PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

Account Name: Centre for the Development of Glass Industry

Bank: Axis bank ltd ,

A/c No. 672010100020712

IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.

BHARATOR
₹

scan here to pay



mastercard.
512260003975962

BHIM RuPay
6100020039759646

VISA
4604901039759635

AXS-165931

CENTRE FOR THE DEVELOPMEN
MID : 037212006720033 TID : 81573547
ME Helpdesk: 18602332332 / 022-40426060

AXIS BANK

FOR MORE DETAILS PLEASE CONTACT:

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