



Ministry of Micro, Small and Medium Enterprises,  
Government of India

**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम



ISO 9001 : 2008  
ISO: 14001:2004

## **MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)**

**MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA**

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- [www.cdgiindia.net](http://www.cdgiindia.net)

### **BRIEF DESCRIPTION OF TRAINING PROGRAMME**

#### **HOW TO START YOUR OWN STARTUP**

How to Raise Funds for New Business or Existing Business

### **WITH NEW FUNDING POLICY AND UPDATES FOR STARTUPS IN BUDGET 2023**

#### **About STARTUP Programme:**

2 days Training is meant for to develop and strengthen entrepreneurial quality and motivation and help in selecting the right type of project and products to formulate the effective and profitable project, to acquire necessary managerial skills required to run the industrial unit entrepreneurs (existing / prospective) and professionals to orient them in raising the finance for startups, expansions new Units etc. from different available resources , Banks, Financial Institutions, Venture Funds, Private Equity and Angel Funding. Preparation of Bankable Project Reports, Business Plan Preparation, and Formalities in approaching Banks would also be addressed in the Programme.



**Topics to be covered:**

<b>Course Content</b>		
<b>Day</b>	<b>SESSION</b>	<b>PARTICULARS OF SESSION</b>
1	1	<b>10 Steps to becoming a successful entrepreneur,</b> Concept and Procedure of Entrepreneurship & Regulatory Requirements of Business
1	2	Setting up of own Enterprise & Statutory Compliances, Clearance & Approval
1	3	Preparation of Business Plan & Procedure
1	4	Preparation of Bankable Project Report
1	5	Funding Schemes from other Financial Institutions
1	6	MUDRA Scheme
2	7	Basics of Financial Management, Role of CIBIL
2	8	Risk Management for Start ups, Role of CGTMSE
2	9	Basics of GST & its impact on start up enterprises
2	10	Other promotional schemes of Government
2	11	Marketing Management & Assessing market opportunities
2	12	Support institutions for startups, <b>INCREASING PRODUCTIVITY OF ENTREPRENEURS, NEW STARTUP/BUSINESS FUNDING POLICY, AND UPDATED IN BUDGET 2023</b>

Date- 18 & 19 FEBRUARY, 2023 (2 Days) Time: 5 pm to 8.30pm

**1) Course Fee: Rs. 2500/-**

**Please find below bank details**

**PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT**

**Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI**

**Account Name: Centre for the Development of Glass Industry**

**Bank: Axis bank ltd ,**

**A/c No. 672010100020712**

**IFSC Code: UTIB0000672**

**Pls send screenshot of payment details for seat confirmation**

**FOR ONLINE PAYMENT IN MSME TECHNOLOGY DEVELOPMENT CENTRE(CDGI) YOU CAN USE BELOW CODE.**



**FOR MORE DETAILS PLEASE CONTACT:**

**Mobile:** +91- 9810899061 / 9953920498

**Website:** [www.cdgiindia.net](http://www.cdgiindia.net)