



Ministry of Micro, Small and Medium Enterprises,
Government of India

MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम



ISO 9001 : 2008
ISO: 14001:2004

MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

BRIEF DESCRIPTION OF TRAINING PROGRAMME

About STARTUP Programme:

2 days Training is meant for to develop and strengthen entrepreneurial quality and motivation and help in selecting the right type of project and products to formulate the effective and profitable project, to acquire necessary managerial skills required to run the industrial unit entrepreneurs (existing / prospective) and professionals to orient them in raising the finance for startups, expansions new Units etc. from different available resources , Banks, Financial Institutions, Venture Funds, Private Equity and Angel Funding. Preparation of Bankable Project Reports, Business Plan Preparation, and Formalities in approaching Banks would also be addressed in the Programme.



Topics to be covered:

Course Content		
Day	SESSION	PARTICULARS OF SESSION
1	1	Concept and Procedure of Entrepreneurship & Regulatory Requirements of Business
1	2	Setting up of own Enterprise & Statutory Compliances, Clearance & Approval
1	3	Preparation of Business Plan & Procedure
1	4	Preparation of Bankable Project Report
1	5	Funding Schemes from other Financial Institutions
1	6	MUDRA Scheme
2	7	Basics of Financial Management, Role of CIBIL
2	8	Risk Management for Start ups, Role of CGTMSE
2	9	Basics of GST & its impact on start up enterprises
2	10	Other promotional schemes of Government
2	11	Marketing Management & Assessing market opportunities
2	12	Support institutions for start ups

Date- 24 & 25 April, 2021 (2 Days) Time: 5pm to 8.30pm

1) Course Fee: Rs. 2500/-

FOR MORE DETAILS PLEASE CONTACT:

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