



ISO 9001 : 2008 ISO: 14001:2004

# MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI) MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
 www.cdgiindia.net

## BRIEF DESCRIPTION OF TRAINING PROGRAMME INTELLECTUAL PROPERTY RIGHTS

### PROTECT YOUR IDEA/TRADE & WIN THE WORLD

#### About the training

Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. Economic growth is the main objective of IPR. — IP law can facilitate economic growth by giving statutory expression to the creators' economic rights and promoting economic and social development through the fostering of Fair Trade.

From the marketing prospective and sustaining the trade, IP can help you to Enhance the market value of your business. I P can get you more income for your business through licensing, sale or commercialization of protected product / services.

I P Law is not a new law. "Literary property" was the term predominantly used in the British legal debates of the 1760 and 1770 and copyright act started in India in 1957. In the recent years, I P R management has become more important, both for industry and Universities. The main categories of I P R are:

The objectives of the programme are to bring awareness and the importance of IPR to our young entrepreneurs and research associates.

The curriculum of the two day programme:

- 1. Overview and significance of I P R and its various tools i.e. Patent, Copyrights, trademarks, Geo. Indication, Industrial designs, Trade Secrets etc.
- 2. Patent search
- 3. Patent filing Procedure
- 4. WIPO Act.
- 5. Benefits of IPR Patent
- 6. Copyright, Trademark
- 7. Industrial Design
- 8. Trade Secret, Geo Indication
- 9. Patent Search, Filling & Documentation
- 10. You can safely protect your creation from getting copied by others.. More

#### PROTECT YOUR IDEA/TRADE & WIN THE WORLD

Who can attend the training?

All Engineering Students, Science Graduates, Law students, start-ups, entrepreneurs, faculty, scientists, Innovators and any person who is interested in IPR can participate in the training's.

**Objectives of the Training: -**

- To create awareness about IPR among faculty, students, startups, Entrepreneurs
   & Corporate
- To encourage creative and innovative research leading to the creation of new knowledge, invention and ideas in all disciplines.
- To safeguard your creations from getting copied by others.

Date - **30 Sep & 01 October 2023** (2 Days) Time: 5.30 PM to 8.30 PM

Course Fee: Rs 3000/-

Please find below bank details
PAYMENT TO BE MADE ONLY IN MSME TECHNOLOGY DEVLOPMENT CENTRE CDGI
ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

**Account Name: Centre for the Development of Glass Industry** 

Bank: Axis bank ltd

A/c No. 672010100020712

IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

#### MSME TECHNOLOGY DEVELOPMENT CENTRE CDGI CODE FOR PAYMENT



### **FOR MORE DETAILS PLEASE CONTACT:**

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