





# **OORJA TRAININGS**

# **MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)**

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

• A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh •www.cdgiindia.net

### **ANNOUNCES**

# ENTREPRENEURSHIP DEVELOPMENT PROGRAMME ON

**SOLAR ENERGY** 

ON 6<sup>TH</sup> & 7<sup>TH</sup>, OCTOBER, 2018



# ENTREPRENEURSHIP DEVELOPMENT PROGRAMME ON SOLAR ENERGY & DIGITAL MARKETING 6<sup>TH</sup> & 7<sup>TH</sup>, OCTOBER, 2018

DATE	VENUE	COURSE FEES
6 <sup>TH</sup> & 7 <sup>TH</sup> OCTOBER, 2018	Lemon Park Hotel & SPA, Tehri Pulia, Nainital Road, NH-87 Haldwani, Distt. Nainital 263139 (Uttarakhand)	(SOLAR ENERGY) Rs. 5,500 + GST (includes Lunch, Morning & Evening Tea with Snacks & Soft copy of all the study material)

# • COURSE CURRICULUM FOR SOLAR ENERGY

#### DAY 1

- Brief about Solar Energy.
- Global in solar at a glance
- India in solar at a glance
- Electric power scenario in India
- Reasons to invest in solar in India
- What is MNRE, SECI, IREDA, Nodal Agencies
- JNNSM (Subsidy, promotion activities)
- Rating Agencies
- Types of solar systems
- Solar PV system
- What is solar panels
- Types of solar panels available in market
- Types of solar cells ( Technology )
- Types of solar PV systems
- What solar OFF GRID / Roof Top system
- Solutions available of OFF Grid System (Solar home pack system, street light etc.)
- SIZING OF SOLAR OFF GRID System
- Components OFF GRID System
- Business Opportunities of Solar OFF Grid (Roof Top) system in India market (Rural / Urban)
- Open discussion

#### DAY 2

- Solar ON GRID (Roof Top) system
- Components ON GRID (Roof Top) System
- SIZING OF SOLAR ON GRID System
- Business Opportunities of solar ON Grid (Roof Top) system in India market
- Solar Grid connected System ( MW projects )
- Business Opportunities of Solar MW system in India market
- Sizing of Solar Grid Interactive System
- Types of Solar Thermal system
- Technology of Solar Thermal System
- Solar Thermal System application Industrial and Domestic
- Exploring Customer Needs; Planning
- Relationship development with dealers and suppliers
- Relationship development with customers
- Business development models for rural market / industrial / domestic
- Case study of solar PV System
- Open discussions /feedback session
- GOVERNMENT AND STATE POLICIES OF SOLAR ENERGY
- QUESTION ANSWER SESSION.

### **WHO SHOULD ATTEND**

- 1. Architects
- 2. Industrialists
- 3. Consultants
- 4. Entrepreneurs
- 5. Students
- 6. Retired People
- 7. People in Service
- 8. Corporate
- 9. Engineers
- 10. Business oriented people

## **ORGANIZERS**

Ministry of Micro Small and Medium Enterprises (CDGI) has been set up a joint venture project of Government of India, United Nations Development Program (UNDP) United Nations Industrial Development Organization (UNIDO) and Government of Uttar Pradesh as a registered society on May 6, 1992 at Firozabad (U.P). Functioning of the Centre is looked after by its Governing Council constituted by Government under the Rules of the Society.

**OORJA TRAINING** which is a part of Oorja Solar group is engaged in providing quality training in around 10 fields both as classroom & practical trainers. They have a vast experience of more than 500 successful trainings both in India & Abroad. The company has plunged into this sphere of business with an aim to bring awareness among the people for energy conservation.

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