



Ministry of Micro, Small and Medium Enterprises,
Government of India



ISO 9001 : 2008
ISO: 14001:2004

MSME TECHNOLOGY DEVELOPMENT CENTRE (CDGI)

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

- A1/1, Industrial Area, Jalesar Road, Firozabad 283203, Uttar Pradesh
- www.cdgiindia.net

BRIEF DESCRIPTION OF TRAINING PROGRAMME

BUSINESS ANALYTICS TRAINING

About Business Analytics: Business analytics is the process of collating, sorting, processing, and studying business data, and using statistical models and iterative methodologies to transform data into business insights.

The goal of business analytics is to determine which datasets are useful and how they can be leveraged to solve problems and increase efficiency, productivity, and revenue.

Topics to be covered:

Introduction to Business Analytics

Different Type of Business Analytics

- Descriptive Analytics – Analysis what is happening and what happened in Business
- Diagnostic Analytics – Analysis how and why happened
- Predictive Analytics – Predict what will happen
- Prescriptive Analytics – How to overcome from problem

Introduction to Artificial Intelligence and Machine Learning

- Supervised Learning
- Unsupervised Learning Components of Business Analytics
- Data Aggregation
- Data Mining

- Association and Sequence Identification
- Text Mining
- Forecasting
- Optimization

• Data Visualization

Different tools

Careers in Business Analytics

Regression Analysis Case Study – Implementation

Date- 23 to 24 July, 2022 (2 Days, 5 to 8.30 PM)

1) Course Fee: Rs. 2500/-

Please find below bank details

PAYMENT TO BE MADE ONLY IN CDGI ACCOUNT

Online (NEFT) Transfer to M/o MSME Technology Development Centre CDGI

Account Name: Centre for the Development of Glass Industry

Bank: Axis bank ltd ,

A/c No. 672010100020712

IFSC Code: UTIB0000672

Pls send screenshot of payment details for seat confirmation

FOR MORE DETAILS PLEASE CONTACT:

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